FLYAWAY® is a highly effective and versatile fly and nuisance insect treatment for horses. FLYAWAY® provides horses with complete fly protection as it can be safely applied to the horse, to kill and repel flies and also applied to a horse’s surroundings, bedding and gear for integrated fly and nuisance insect control.

WHAT IS FLYAWAY®?
- Kills and repels flies and nuisance insects
- Concentrated formula
- Can be applied to horse and surroundings for integrated fly and nuisance insect control
- Aids in the control of Queensland Itch*
- Pleasant lavender smell

WHY CHOOSE FLYAWAY®?

Flies and other insects can be a major concern for horses and their owners.

The most effective way to deal with fly related issues is to kill the existing insects and deter others from returning. This is best achieved by using FLYAWAY®, an effective and easy to use product.

1. Kills flies and nuisance insects

The active ingredients in FLYAWAY® are highly effective insecticidal compounds. Permethrin is considered the most effective active registered to kill flies, more so than pyrethrin#, making FLYAWAY® the serious fly solution.

- Piperonyl butoxide and N octyl bicycloheptene dicarboximide when combined with permethrin act synergistically to prolong and intensify insecticidal activity.
- N octyl bicycloheptene dicarboximide acts as a synergist with DEET to increase the potency of DEET’s repellent activity.

2. Repels flies and nuisance insects

FLYAWAY® provides effective repellent activity to deter insects from landing on or around animals.

- Diethyltoluamide, more commonly known as DEET, is one of the most effective insect repellent compounds available.
- N octyl bicycloheptene dicarboximide acts as a synergist with DEET to increase the potency of DEET’s repellent activity.

3. Concentrated formula

FLYAWAY® is a concentrated formulation to provide greater coverage and protection. It has higher concentrations of ingredients than many competitor products.

4. Can be applied to horse’s surroundings

To provide additional protection against fly worry as part of an integrated insect control program.

5. Extended activity

Permethrin, DEET, N octyl bicycloheptene dicarboximide and piperonyl butoxide combined together display a synergistic action. This means that they have improved activity when used together, than a single ingredient used alone or in other combinations. This results in an improved and extended action in killing and deterring flies. Additionally, increasing the amount of FLYAWAY® applied can increase the duration of action.

6. Aids in the prevention of Queensland itch

Kills and repels midges and sandflies (Culicoides spp.) associated with Queensland Itch therefore reducing the hypersensitivity to bites that can result in nasty itching, causing hair loss and raw skin. Extended effect allows for longer periods of respite from sandfly worry.

7. Contains lavender oil

This gives the product a pleasant smell, making it more attractive to use than many insecticidal products. Lavender oil also has insecticidal and repellent properties.

*Registered label claim

Virbac
Passionate about animal health

Insecticidal Spray for Horses
FLYAWAY® can be used whenever flies are present on or around horses.

✓ Riding

Flies and other insects irritate and distract horses and can stop them performing at their best. A light to medium spray before saddling up will ensure that a horse remains free from flies while it is being worked.

✓ Grooming and farriery

Simple grooming procedures can be made infinitely harder when a horse is constantly moving and twitching from fly annoyance. A light spray of FLYAWAY® prior to beginning a grooming procedure allows horses to stay free from flies through any grooming period. Flies can make the task of farriery even more difficult. Applying FLYAWAY® will keep flies away from horses’ legs and face during shoeing, making horses less likely to jump or strike at landing flies.

✓ To protect horses that suffer from Queensland itch

FLYAWAY® can be sprayed heavily on horses that suffer from Queensland Itch, from the beginning of the fly season to give them relief from midges and sandflies (Culicoides spp.), the insect that causes an allergic reaction leading to Queensland Itch.

✓ To reduce the number of insects in an animal’s surroundings.

The treatment of sheds, stables, bedding, rugs and other gear will greatly assist in reducing the number of insects present in an animal’s environment. FLYAWAY® is concentrated enough that when it is applied to these areas it’s insecticidal and repellent properties will reduce fly populations and will assist in keeping animals free from fly worry.

FLYAWAY® starts to act instantly but also has an extended effect. The duration of action can be increased by increasing the amount of FLYAWAY® applied (see below). FLYAWAY® can be conveniently sprayed on to relieve fly worry for simple handling procedures or applied in a heavier spray for a more sustained effect.

**INDICATIONS**

For the treatment of nuisance insects

- Bush Fly (Musca vetustissima)
- House Fly (Musca domestica)
- Stable Fly (Stomoxys calcitrans)
- Midges or Sandflies (Culicoides spp.)

Therefore aiding in the prevention of Queensland Itch associated with (Culicoides spp.).

**COMPOSITION**

<table>
<thead>
<tr>
<th>Ingredient</th>
<th>Concentration</th>
</tr>
</thead>
<tbody>
<tr>
<td>Permethrin 40:60</td>
<td>12g/L</td>
</tr>
<tr>
<td>Diethyltoluamide</td>
<td>50g/L</td>
</tr>
<tr>
<td>N-octyl bicycloheptene dicarboximide</td>
<td>25g/L</td>
</tr>
<tr>
<td>Piperonyl butoxide</td>
<td>25g/L</td>
</tr>
<tr>
<td>Dibutyl phthalate</td>
<td>20g/L</td>
</tr>
<tr>
<td>Lavender oil</td>
<td>10g/L</td>
</tr>
</tbody>
</table>

**DOSAGE / DIRECTIONS OF USE**

**Application to animal:**

Lightly spray the animal, from head to rear. In case of severe infestation, apply FLYAWAY® twice daily. The applicator nozzle should be positioned about 10-12cm from the skin surface. Liberal application should be applied onto areas such as ears, manes and tails.

**Application to surroundings:**

FLYAWAY® should also be applied to stable areas, rugs etc. to control insects in the horse’s surroundings as part of an integrated insect control program. Thoroughly spray all areas where flies land around where horses live and work. Spray horse gear and bedding for additional protection. When spraying gear be careful to check safety on delicate materials.

**SAFETY**

FLYAWAY® is flammable so care must be taken with proper storage. The product should be kept out of reach of children and users should not smoke or apply where naked flames are present. Avoid spray getting into the eyes or sensitive mouth areas. FLYAWAY® should be applied on dry coats and avoid use if the horse is wet or sweat is present.

**PRESENTATION**

500mL and 5L.

**STORAGE**

Store below 30°C (Room Temperature).

**APVMA NUMBER**

- 46791 Spray.

**WHEN TO USE FLYAWAY®**

**INDICATIONS**

For the treatment of nuisance insects

- Bush Fly (Musca vetustissima)
- House Fly (Musca domestica)
- Stable Fly (Stomoxys calcitrans)
- Midges or Sandflies (Culicoides spp.)

Therefore aiding in the prevention of Queensland Itch associated with (Culicoides spp.).

**COMPOSITION**

<table>
<thead>
<tr>
<th>Ingredient</th>
<th>Concentration</th>
</tr>
</thead>
<tbody>
<tr>
<td>Permethrin 40:60</td>
<td>12g/L</td>
</tr>
<tr>
<td>Diethyltoluamide</td>
<td>50g/L</td>
</tr>
<tr>
<td>N-octyl bicycloheptene dicarboximide</td>
<td>25g/L</td>
</tr>
<tr>
<td>Piperonyl butoxide</td>
<td>25g/L</td>
</tr>
<tr>
<td>Dibutyl phthalate</td>
<td>20g/L</td>
</tr>
<tr>
<td>Lavender oil</td>
<td>10g/L</td>
</tr>
</tbody>
</table>

**DOSAGE / DIRECTIONS OF USE**

**Application to animal:**

Lightly spray the animal, from head to rear. In case of severe infestation, apply FLYAWAY® twice daily. The applicator nozzle should be positioned about 10-12cm from the skin surface. Liberal application should be applied onto areas such as ears, manes and tails.

**Application to surroundings:**

FLYAWAY® should also be applied to stable areas, rugs etc. to control insects in the horse’s surroundings as part of an integrated insect control program. Thoroughly spray all areas where flies land around where horses live and work. Spray horse gear and bedding for additional protection. When spraying gear be careful to check safety on delicate materials.

**SAFETY**

FLYAWAY® is flammable so care must be taken with proper storage. The product should be kept out of reach of children and users should not smoke or apply where naked flames are present. Avoid spray getting into the eyes or sensitive mouth areas. FLYAWAY® should be applied on dry coats and avoid use if the horse is wet or sweat is present.

**PRESENTATION**

500mL and 5L.

**STORAGE**

Store below 30°C (Room Temperature).

**APVMA NUMBER**

- 46791 Spray.