Alcohol-free, non-irritant ear cleanser
Keratolytic, keratoplastic and bacteriostatic actions
Safe: can be used regularly
Ideal for dogs that swim
Easy to use

1. Aids in the treatment of otitis externa
   Epi-Otic is a valuable therapeutic option. It has an ideal pH~2.5, creating a hostile environment for bacteria and yeast.

2. Broad spectrum antimicrobial activity
   Epi-Otic contains 4 broad-spectrum antimicrobials, treating and protecting against a broad range of infections. The actives are anti-bacterial, keratin modifying, cerumenolytic, anti-pruritic and moisturising.

   It has proven in vitro and in vivo efficacy against the major ear pathogens including Staphylococcus intermedius, Pseudomonas aeruginosa, Proteus spp and Malassezia pachydermatis ^


3. Useful cleaning and preventative agent
   Removes cerumen, pus and debris from the ear canal and has a drying agent to remove excess moisture (contains docusate sodium and lactic acid). Helps leave the ears in optimum condition.

4. Superior coverage and adhesion
   Contains a filming agent.

WHAT IS EPI-OTIC®?

WHY CHOOSE EPI-OTIC®?

WHEN TO USE EPI-OTIC®

For routine cleansing, apply 2–3 times a week as needed. Routine ear cleansing can be performed after shampooing or swimming to help minimise excessive moisture within the ear canal as this may contribute to infection and inflammation.

Before application of medicated treatment, use Epi-Otic daily.

As a preventative maintenance, use Epi-Otic weekly to reduce the risk of recurrence and to reinforce the benefit of therapy.

HOW TO USE EPI-OTIC®

INDICATIONS
Safe, regular ear cleanser and also an aid in managing otitis externa and preventing its recurrence.

RECOMMENDED FOR USE IN
- Dogs and cats requiring ear cleansing or needing a solution for problem ears.

COMPOSITION

<table>
<thead>
<tr>
<th>Active Component</th>
<th>Concentration</th>
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<tr>
<td>Lactic acid</td>
<td>25 mg/mL</td>
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<tr>
<td>Salicylic acid</td>
<td>1.1 mg/mL</td>
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Also contains docusate sodium, propylene glycol and chloroxylenol (parachlorometaxylenol-PCMX)

PRESENTATION
120mL, 237mL, 500mL

DIRECTIONS FOR USE
1. Hold the ear flap and lift it into a vertical position.
2. Aim tip of bottle into the ear canal and squeeze the bottle to apply solution liberally, enabling a flushing action.
3. Without letting go of the ear flap, gently massage the base of the ear downward and inward in order to disperse Epi-Otic throughout the ear canal for 1 minute. Then allow the pet to shake its head.
4. Remove the excess fluid and debris with a ball of cotton wool or tissue and also clean the inside of the ear flap.
5. Repeat steps 1 to 4 until the excess fluid no longer looks dirty.